



# 22nd Annual Route 66 International Film Festival

online November 3-13, 2023  
via [www.filmfestivalflix.com](http://www.filmfestivalflix.com)

## Awards Ceremony & Winning Film Screenings

November 11, 2023  
Hoogland Center for the Arts, Springfield IL

**Featuring independent films from around the world**

## Advertising & Sponsorship Packages

*(all advertisements will be printed in our event program and included in our event credit reel)*

### Sponsorship Packages

**Title Sponsor - \$1,000**

*Donation will be applied toward overall expenses incurred for this event, including but not limited to facility rental, technical support, award trophies, illustration and printing, marketing, website design, and advertising. Title Sponsor will be recognized as "Route 66 International Film Festival presented by SPONSOR NAME" on all print materials and social media/marketing platforms.*

**"Red Carpet Experience" Sponsor - \$750**

*Donation will be applied toward our "Red Carpet" experience featuring a "step and repeat" photo station, gifts for attending VIP filmmakers, and after party (location TBA). Sponsor will be recognized as "Red Carpet Experience sponsored by SPONSOR NAME" on all print materials and social media/marketing platforms.*

**"Green Room" Sponsor - \$500**

*The Route 66 Film Festival is operated entirely by volunteers. Because of the hours committed to working our event, we provide a "green room," offering coffee, non-alcoholic beverages, breakfast foods, lunch, and snacks. Sponsorship can be in-kind or financial donation.*

**"Who Are You Wearing" Sponsor - \$350**

*All volunteers will be provided with a special event shirt, printed with the Route 66 Film Festival graphic and including the sponsor's logo. Sponsorship can be in-kind or financial donation.*

**"Shining Star" Sponsor**

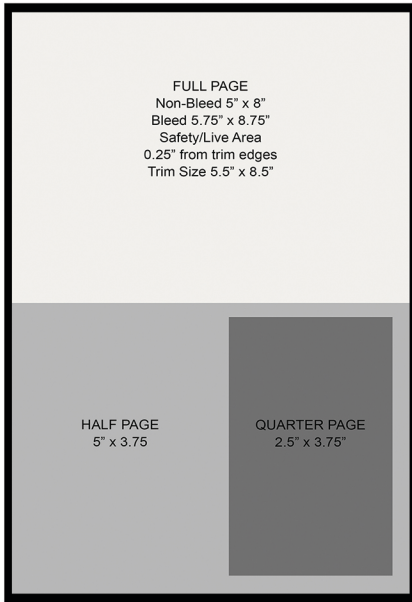
*We will work with you to customize a special sponsorship package that meets your budget and marketing needs. We are also accepting in-kind donations to be given away as door prizes during the awards ceremony.*

**Sponsors will receive advertisement in our event program, video recognition in our credit reel, reserved seats at the Awards Ceremony, passes to our online film festival, and printed recognition in all marketing and social media platforms.**

### Contact

Route 66 Film Festival  
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Christine Samoore, Awards Director - [csamoore@gmail.com](mailto:csamoore@gmail.com)  
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### Advertising Only Rates

#### Ad Rates

- Full Page ..... \$100
- 1/2 Page ..... \$ 75
- 1/4 Page/Business Card ..... \$ 50

*Ads should be submitted as Press-Quality PDFs.  
Images must be 300 dpi.  
Color graphics must be CMYK (no RGB).  
Crop marks are only necessary on full page ad with bleed.*

### Deadline: October 15, 2023

Name/Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Signature: \_\_\_\_\_

Amount Received: \$ \_\_\_\_\_ By:  Cash  Paypal  Check # \_\_\_\_\_ *(payable to Route 66 Film Festival)*

Received by: \_\_\_\_\_